



**BEST DEFENCE
CONFERENCE**
London, Ontario

OCTOBER 22 & 23, 2024

bestdefenceconference.com

SPONSORSHIP OPPORTUNITIES

PLATINUM
\$7,500

Benefits

3 Conference Passes
10x10 Exhibit Space (includes WiFi + Power)

At Event:

5 minutes onstage to promote your company
Introductory or thank you remarks for a conference speaker

Pre-Event Visibility:

Promotion in pre-event marketing (including website, social media, and emails)
Prominent logo placement in Official Program and event materials

On-Site Visibility:

Your company name branded against a key element of the conference
Your logo on sponsor/partner recognition signage
Your company logo on screen during pre-conference, breaks and reception
Opportunity to distribute a promotional item to conference attendees (item supplied by sponsor and subject to approval by Pilot Hill Ltd.)

GOLD

\$5,000

Benefits

3 Conference Passes
10x10 Exhibit Space (includes WiFi + Power)

Pre-Event Visibility:

Prominent location and logo placement on all event materials
Your logo on the Best Defence website linked to your company website

On-Site Visibility:

Your company name branded against a key element of the conference
Your company name on the Official Program / Site Plan
Your logo on sponsor/partner recognition signage
Your logo on screen during pre-conference, breaks and reception

SILVER

\$3,500

Benefits

2 Conference Passes
10x10 Exhibit Space (includes electrical)

Pre-Event Visibility:

Your company logo placed on all event materials
Your logo on the Best Defence website linked to your company website

On-Site Visibility:

Your company name on the Official Program / Site Plan
Your logo on sponsor/partner recognition signage
Your logo on screen during pre-conference, breaks and reception

\$3,500

***LANYARD SPONSOR 1 ONLY**

1 conference pass
Your brand will be the official sponsor for visitor lanyards that will be made available at the entrance to all visitors
Lanyards to be provided by the sponsor

BRONZE

\$2,500

Benefits

2 Conference Passes

Pre-Event Visibility:

Your company logo placed on all event materials
Your logo on the Best Defence website linked to your company website

On-Site Visibility:

Your company name on the Official Program / Site Plan
Your logo on sponsor/partner recognition signage
Your logo on screen during pre-conference, breaks and reception