



2022 SPONSORSHIP OPPORTUNITIES

PLATINUM
\$7,500

Benefits:

4 Conference Passes
10x10 Exhibit Space (includes WiFi + Power)

At Event:

Opportunity to promote your company onstage for 5 minutes
Introductory or thank you remarks for a conference speaker

Pre-Event Visibility:

Promotion in pre-event marketing (including website, social media, and emails)
Prominent location logo placement in Official Program and event materials
Your banner on the Best Defence website

On-Site Visibility:

Your company name branded against a key element of the conference
Your logo on sponsor/partner recognition signage
Your company logo on screen during pre-conference, breaks and reception
Opportunity to distribute a promotional item to conference attendees (item supplied by sponsor and subject to approval by Pilot Hill Ltd.)

GOLD
\$5,000

Benefits:

3 Conference Passes
10x10 Exhibit Space (includes WiFi + Power)

Pre-Event Visibility:

Prominent location and logo placement on all event materials
Your logo on the Best Defence website linked to your company website

On-Site Visibility:

Your company name branded against a key element of the conference
Your company name on the Official Program / Site Plan
Your logo on sponsor/partner recognition signage
Your logo on screen during pre-conference, breaks and reception

SILVER
\$3,500

Benefits:

2 Conference Passes
10x10 Exhibit Space (includes electrical)

Pre-Event Visibility:

Your company logo placed on all event materials
Your logo on the Best Defence website linked to your company website

On-Site Visibility:

Your company name on the Office Program / Site Plan
Your logo on sponsor/partner recognition signage
Your logo on screen during pre-conference, breaks and reception

\$3,500

***LANYARD SPONSOR 1 ONLY**

Your brand will be the official sponsor for visitor lanyards that will be made available at the entrance to all visitors
Lanyards to be provided by the sponsor

BRONZE
\$2,500

Benefits:

2 Conference Passes

Pre-Event Visibility:

Your company logo placed on all event materials
Your logo on the Best Defence website linked to your company website

On-Site Visibility:

Your company name on the Official Program / Site Plan
Your logo on sponsor/partner recognition signage
Your logo on screen during pre-conference, breaks and reception

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