



BEST DEFENCE CONFERENCE

London, Ontario

S P O N S O R S H I P **OPPORTUNITIES**

November 5 & 6, 2018

Presenting Partnership

Contact Heather Pilot for more details.

Technology Showcase Partnership

Contact Heather Pilot for more details.

Heather Pilot: **519-851-9848** or **hpilot@pilothill.ca**

Presented By



PLATINUM

\$5,000

Benefits:

- 4 Conference Passes
- 10 x 10 Exhibit Space* (Inside Room)

Pre-Event Visibility:

- Prominent location and logo placement on online and printed materials, including pre-event email communications and print promotions.
- Your logo on the Best Defence website linked to your company website

On-Site Visibility:

- Your company name against one key element of the conference (e.g. kick off reception, breakfast, lunch, B2B sessions, one program session)
- Logo on sponsor/partner recognition signage within high traffic venue area
- Electronic logo placement on screen (rotating with other sponsors) during the pre-conference and kick off reception
- Your company name will appear on Best Defence floor plans
- Opportunity to distribute a promotional item to exhibition attendees (item supplied by sponsor and subject to approval by Pilot Hill Ltd.)

Networking Event Benefits:

- Introduction or thank you remarks for a speaker(s)
- Two seats at the reserved Speaker/VIP tables for your company representatives

* booths include power and Wi-Fi.

GOLD

\$3,000

Benefits:

- 3 Conference Passes
- 10 x 10 Exhibit Space* (Inside Room)

Pre-Event Visibility:

- Your logo will appear on our online and printed materials, including pre-event email communications and print promotions
- Your logo on the Best Defence website linked to your company website

On-Site Visibility:

- Your company name against an element of the conference (e.g. breaks, breakfast, lunch, Wi-Fi)
- Logo on sponsor/partner recognition signage within high traffic venue area
- Electronic logo placement on screen (rotating with other sponsors) during the pre-conference and kick off reception
- Your company name will appear on Best Defence floor plans

Networking Event Benefits:

- One seat at the reserved Speaker/VIP tables for your company representative

** booths include power and Wi-Fi.*

SILVER

\$2,000

Benefits:

- 2 Conference Passes
- 8 x 8 Exhibit Space (Inside Room)

Pre-Event Visibility:

- Your logo will appear on our online and printed materials, including pre-event email communications and print promotions
- Your logo on the Best Defence website linked to your company website

On-Site Visibility:

- Logo on sponsor/partner recognition signage within high traffic venue area
- Electronic logo placement on screen (rotating with other sponsors) during the pre-conference and kick off reception
- Your company name will appear on Best Defence floor plans

BRONZE

\$1,000

Benefits:

- 1 Conference Pass
- 8 x 8 Exhibit Space (Foyer)

Pre-Event Visibility:

- Your logo will appear on our online and printed materials, including pre-event email communications and print promotions
- Your logo on the Best Defence website linked to your company website

On-Site Visibility:

- Logo on sponsor/partner recognition signage within high traffic venue area
- Electronic logo placement on screen (rotating with other sponsors) during the pre-conference and kick off reception
- Your company name will appear on Best Defence floor plans