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Capt (N) Jason Armstrong

Director Naval Requirements

Captain (N) Jason Armstrong was born in Iserlohn, West Germany. As the son of a career soldier he grew up in various army and air force bases throughout Canada, but calls Sault Ste. Marie, Ontario his hometown. He joined the Canadian Armed Forces as a Maritime Surface Officer in 1989 and graduated from the Royal Military College of Canada with a Bachelor of Arts Honours History in 1993.

Captain (N) Armstrong, upon completion of MARS training in 1994, joined the Pacific Fleet. He has served onboard HMC Ships on both coasts conducting a number of international deployments including NATO, Op AUGMENTATION, and Op ALTAIR. He has had the honour and privilege of commanding three of Her Majesty's Canadian Ships during his command tour and deployed onboard HMCS TORONTO as commanding officer for Op REASSURANCE in 2014-2015. Captain (N) Armstrong has served in staff positions at Maritime Pacific and Canadian Fleet Atlantic Headquarters. He has served twice in Ottawa, once as the Underwater Warfare requirements officer in the Directorate of Naval Requirements and now in his current role as the Director of Naval Requirements.

Captain (N) Armstrong is a graduate of the Canadian Forces College Joint Command and Staff Program and most recently the National Security Program. He holds a Master's degree in Defence Studies (MDS) from the Royal Military College of Canada (RMC) in Kingston.

Captain (N) Armstrong and his bride Monica have two outstanding young teenagers, Jack and Sara, who both excel in the world of academics and athletics. Captain (N) Armstrong enjoys hockey and rugby (both sports he plays poorly), cycling and coaching his children.

Christopher Baird

Senior Director, Build in Canada Innovation Program

Public Services & Procurement Canada

Christopher Baird is the Senior Director responsible for the Build in Canada Innovation Program which is situated within the Office of Small and Medium Enterprises and Strategic Engagement. The program supports Canadian companies with innovative, pre-commercial goods and services in getting their innovations from the laboratory to the marketplace through a competitive procurement process. In this role, Mr. Baird manages the overall program delivery, and engages extensively with the program's strategic partners and stakeholders in both public and private stakeholders. Previously, Christopher led the development of the Defence Procurement Strategy Secretariat which was charged with the development of the Defence Procurement Strategy (DPS) with an aim to better support policy and economic outcomes, working with National Defence, Industry Canada, International Trade and others in its development. Previous to this role, Christopher held position of Acquisitions Account



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Executive, and he spent almost 10 years with the Information Technology Services Branch of Public Service and Procurement in the telecommunications product management area. Mr. Baird holds an MBA in high technology management from the University of Ottawa, and an Arts Baccalaureate in Biology from Harvard University.

Michael J. Carroll, Major, US Army

Lead Program Integrator, DCMA Americas

MAJ Carroll is currently assigned to Defense Contract Management Agency International (DCMAI) Americas in Ottawa, Ontario where he serves as the Lead Program Integrator and Team Leader of the Manufacturing and Engineering Team. In this capacity, he is responsible for the oversight of technical surveillance and analysis activities for contracts that range from the repair and overhaul of F-18 aircraft to production and sustainment of various armored vehicles.

MAJ Carroll's previous acquisition assignments include Executive Officer for Regional Contracting Center – Qatar and as a contract specialist supporting multiple warfighting organizations at Fort Sill, Oklahoma. Prior to his transition to the US Army Acquisition Corps, MAJ Carroll served in a field artillery officer in a variety of staff positions at the Brigade and Battalion levels. He was honored to command three different company level organizations including one of the Army's Warrior Transition Units supporting wounded, ill and injured service members and their families.

MAJ Carroll began his military career in 1987 by enlisting in the United States Marine Corps. Following six years as a Marine, he transitioned to the US Army and served an additional 10 years before attending Officer Candidate School in 2003.

MAJ Carroll graduated with a Bachelor of Science Degree in Business, Management and Economics from the State University of New York. He has also earned a Master of Business Administration with a concentration in Defense Systems Contracting from the Naval Postgraduate School. He is DAWIA Level III certified in Contract Management.

MAJ Carroll has been married for 27 years to Chris and together they have three children. Matthew (26) is a hospital corpsman in the US Navy, Stephan (22) is a senior at the University of Oklahoma, and Emily is in her senior year of high school. MAJ Carroll also has a grandson, Oliver who is 3.

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Colonel Steve Chouinard

Director Air Requirements

Colonel Steve Chouinard joined the CAF in 1986 and graduated from the Collège Militaire Royal de Saint-Jean in 1991 with a Bachelor in Military and Strategic Studies. He obtained a Masters in International Relations from Laval University (Québec City) in 1993.

Following Navigator Wing graduation in 1994, he was posted to 415 (MP) Squadron in Greenwood. Catching the end of the Cold War, he took part in numerous Anti-Submarine Operations including many hours chasing Russian submarines from NATO bases in the North Atlantic.

In 2000, he was posted to the Maritime Proving and Evaluation Unit (MP&EU) in Greenwood as a CP140 Aurora project officer and Test Director. As part of the CF Atlantic Littoral ISR Experiment (ALIX), he qualified as one of the first CF UAV mission commander on the Predator B (Altair) where their trial findings paved the way for the operational use of tactical UAVs for the RCAF. Promoted to Major in 2003, he remained at MP&EU where he occupied the functions of Senior Navigator and Deputy Commanding Officer.

Posted to the Directorate of Air Requirements (DAR) in Ottawa in 2006, he progressed the approval of many Aurora operational capability upgrades.

Promoted to Lieutenant-Colonel in 2009, he attended le Collège Interarmées de Défense in Paris where he completed the French Command and Staff College. He took command of 14 Wing Operations in Greenwood in 2010 where he initiated the deployment of the Aurora aircraft during the air campaign in Libya the next year. In 2012, he was posted to the Embassy of Canada in Washington DC as the Assistant Air Attaché. Accredited to the United States Air Force, he was involved in supporting RCAF strategic CANUS cooperation initiatives. Promoted to Colonel in 2016, he is the current Director of Air Requirements.

Zack Hadzismajlovic

Partner

McCarter & English LLP (US)

Mr. Hadzismajlovic focuses his practice on international trade, export controls and customs matters as well as U.S. and U.K. immigration and global mobility issues. He represents clients in connection with a wide spectrum of export control (ITAR, EAR, OFAC) issues in controlled defense, dual-use as well as purely commercial trade matters. In addition to defense trade limitations, Mr. Hadzismajlovic also counsels clients in connection with U.S. and International sanctions programs as these effect International Trade.

Specific areas of coverage include: representation in criminal investigation and before a number of federal administrative agencies and tribunals, including OFAC, DDTTC, BIS, DSS, DOHA, and CBP;

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compliance planning and implementation; internal and government-directed audits; risk assessment, due diligence and compliance reviews of entities related to corporate reorganizations, divestment, mergers, and acquisitions; FOCl, CFIUS, and BEA determinations and submissions; preparation of WDA/TAA's, licenses, directed and voluntary disclosures; implementation of, and training on, export control policies and procedures; reinstatement and removal from debarred/denied parties' lists; representation and counsel in connection with personnel and facility security clearance applications and appeals.

John M. Hoffman

Head of Engineering, Government Systems

ViaSat, Inc.

John Hoffman is the Head of Engineering for ViaSat's Government Systems segment. He is responsible for the technical innovation, enablement, and engagement of our engineering team.

John joined ViaSat in 1995 and has served as a Program Manager in our Ultra High Frequency (UHF) Satellite Communications (SatCom) business area, and the business area director for Multifunction Information Distribution System (MIDS) Tactical Data Links (TDL), Global Mobile Broadband Intelligence-Surveillance-Reconnaissance (GMB-ISR), RF Environment Generation (RFEG) and Commercial Mobile Broadband groups.

Prior to joining ViaSat, John served six years in the United State Air Force achieving a rank of captain. He was a test program manager with the Central Inertial Guidance Test Facility at Holloman AFB and as a Communication Systems Engineer for the Ground Launched Cruise Missile Site Activation Task Force. After his service, John worked at United Technology's Advanced Systems Division and Martin Marietta's Advanced Development and Technology Operations Group.

He earned a bachelor's degree in engineering sciences from the U.S. Air Force Academy and a master's in electrical engineering from New Mexico State University.

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Jennifer C. Hubbard

**Director General, International and Industry Programs Division,
Department of National Defence**

Ms. Jennifer Hubbard is the Director General International and Industry Programs responsible for the development and execution of international and industry programs and activities in support of the materiel acquisition and support mandate of the Department of National Defence and the Canadian Armed Forces. She manages the international materiel agenda within both a multilateral and bilateral environment and provides leadership in the management of Canadian defence industry relations. In July 2016, Ms. Hubbard was selected as the Chairperson of the NATO Support and Procurement Organization Agency Supervisory Board, a subsidiary body established by the North Atlantic Council with a view to meeting the collective requirements of NATO nations in the fields of acquisition, capability, support and logistics provision.

Ms. Hubbard attended the University of Ottawa and received a Baccalaureate of Social Sciences with a Minor in Sociology.

Stan Jacobson

**U.S. Government Relations
Canadian Commercial Corporation**

Mr. Stan Jacobson is the Director, U.S Government Relations for the Government of Canada's International Contracting agency – the *Canadian Commercial Corporation (CCC)*. The mandate of CCC is to work with international buyers interested in acquiring goods and services from Canadian companies and their international suppliers.

Mr. Jacobson has over 40 years' experience within the Canadian military and the Aerospace, Defence and Security industry. He has a Bachelor of Electrical Engineering degree from Canada's Royal Military College; and is qualified for Surface Warship Command and as a Naval Combat Systems Engineer.

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Daniel Kelly

Partner

McCarter & English LLP (US)

Mr. Kelly is a partner in McCarter & English's Government Contracts & Export Controls Group. He brings over thirty years of experience to the firm's government contracts group. Mr. Kelly's practice combines both counseling and acting as an advocate on behalf of clients doing business in the government marketplace. He has knowledge of the government contracting process both on a federal and state level, and the specific laws, regulations, contract clauses and dispute resolution mechanisms in this specialized area. He provides advice and guidance to clients who are in the government supply chain, either as prime contractors, subcontractors or vendors. He reviews government solicitations with clients, prepares proposals, and negotiates teaming arrangements and subcontracts with other suppliers. He helps clients build and enhance their compliance programs. He assists clients in protecting their intellectual property and proprietary information concerning their businesses when doing business with the government. He advocates for clients who wrongfully were passed over for a contract award. He prepares claims arising venience. Mr. Kelly's practice extends to a broad spectrum of industries and federal and state authorities for whom they supply research, products and services including, Medicare and Medicaid audit and investigunder government contracts as a result of change orders, delays, and terminations for default or conation service providers; commercial software developers who modify their software for military applications; professional services providers for federal and state-sponsored hurricane relief efforts; raw materials and component suppliers to large military prime contractors; and biomedical and pharma research facilities working under SBIRs, CRADAs, and grants for health agencies.

Mr. Kelly serves on the Board of Directors for NCMA Boston (National Contract Management Association) and NDIA New England (National Defense Industrial Association), and is a frequent speaker at NCMA and NDIA events. Mr. Kelly serves as an adjunct member of the faculty at Suffolk University Law School where he has taught Government Contracts.

Alex Major

Partner

McCarter & English LLP (US)

Mr. Major is a partner and co-leader of the firm's Government Contracts & Export Controls Practice Group. Mr. Major focuses his practice on federal procurement, cybersecurity liability and risk management, and litigation. A prolific author and thought leader in the area of cybersecurity, his professional experience involves a wide variety of litigation and counseling matters dealing with procurement laws and federal regulations and standards. His diverse experience includes complex litigation in federal court under the qui tam provisions of the False Claims Act and bid protest actions. He counsels all sizes of companies on issues relating to compliance with

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government regulations including, among other things, cybersecurity (NIST, FIPS, FedRAMP, and DFARS) requirements, multiple award schedule compliance, Section 508 issues, country of origin requirements under the Buy American and Trade Agreements Acts, cost accounting, and small business requirements. He also regularly conducts internal investigations to assist companies ensure that they are in full compliance with the law.

Mr. Major is a retired U.S. Air Force intelligence officer who most recently served as a U.S. Air Force Academy Admissions Liaison Officer for the state of Maryland in the Air Force Reserves. Mr. Major has experience handling commercial and government contract compliance and litigation matters, including cases involving False Claims Act, fraud, embezzlement, and RICO. Mr. Major has also managed complex electronic discovery and pre-trial civil matters on behalf of Fortune 500 companies and individuals in diverse state and federal civil and criminal proceedings.

Carl Marcotte

Vice-President

Operations & Head of the Defence Sector

Carl Marcotte is Vice-President, Operations & Head of the Defence Sector of the Canadian Commercial Corporation (CCC), a federal Crown corporation of the Government of Canada established for the purpose of assisting Canadian exporters to access business opportunities in international markets. CCC facilitates this access through government-to-government contracting.

Prior to his appointment, Mr. Marcotte held various other senior-level executive positions within the nuclear industry, including Senior Vice-President Marketing & Business Development at SNC-Lavalin Nuclear and Vice-President, Commercial Ventures & Business Development at AECL and Canadian Nuclear Labs where Mr. Marcotte provided strategic and operational leadership on all aspects of SNC's nuclear business growth and AECL/CNL's transformation from Crown Corporation to private enterprise.

In addition, Mr. Marcotte has previously held the positions of Vice-President and Sector Head for numerous industry sectors as well as Vice-President, Small Business Development at Export Development Canada over a career that spanned more than twenty years in international trade, risk management and structured finance. Mr. Marcotte also led the North American Customer Finance and global credit teams at Nortel Networks in the 1990s and until recently was a Reserve Intelligence Officer in the Canadian Armed Forces.

Mr. Marcotte obtained his MBA from McGill University in 1990. He currently serves as a volunteer, Director and Chair on a number of charitable boards and committees.

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Eva Martinez

Vice President, In Service Support

PAL Aerospace

Eva Martinez embodies a lifelong passion for aerospace and aviation. A graduate of the Royal Military College of Canada, Eva holds a Bachelor of Engineering degree in Engineering Management with a specialty in Aerospace. Following a 13-year career in the Royal Canadian Air Force as a Aircraft Maintenance and Engineering Officer, she has spent the last 15 years in the aerospace and defence sector in progressive leadership roles.

Retiring from the military in 2002 as a Major with an Associate's Certificate in Program Management, she honed her industry skills at Goodrich Aerospace and UTC Aerospace Systems Landing Gear over an 11-year period in various roles. Eva is currently the Vice President of In-Service Support for PAL Aerospace, working out of Halifax, NS.

Eva is presently on the Board of Directors (as Vice President) for Women in Aerospace Canada and has started a branch in the Maritimes in an effort to expand women's opportunities for leadership and career development in the aerospace community and further grow the professional network across the country. Eva is also an active member of the Atlantic Canada Aerospace and Defence Associations (ACADA) – an organization focused on advancing the Atlantic Provinces' aerospace, marine and defence industries. True to her roots as a former air cadet, Eva is very actively involved in the Royal Canadian Air Cadets and is currently on the Board of Governors for the National Air Cadet League as chairperson for League Industry Partnerships, having previously served on the Board of Governors for the Ontario Provincial League. Eva has acted as a special advisor to the Spanish Speaking Education Network (SSEN), helping to represent the interests of the Hispanic Community in the education system through the development of programs and policies to promote better and greater integration of the Spanish-speaking community in Canadian society. Eva has also been an industry mentor for the St. Mildred's-Lightbourn School all-girls FIRST Robotics Team.

In 2017, Eva was featured in hErVOLUTION's 150 Days of Canadian Women in STEM initiative as part of Canada's 150th celebrations. Eva was selected as one of the Top 10 Most Influential Hispanic Canadians for 2016. Eva was also featured in Esprit de Corps' article entitled "Breaking Down the Barricades: Women in the Defence World" as one of 20 prominent women in the defence sector. Eva was also selected as Women in Science and Engineering Ontario's #30in30 for 2015. In 2014, Eva was named the Northern Lights Award recipient in the Business category in recognition of outstanding women in aviation and aerospace that, as role models, inspire and encourage increased participation in these industries by promoting awareness of the vast opportunities in all sectors; ensuring organizations recognize and benefit from women's diverse and untapped talents. Eva was the 2014 recipient of the Halton Industry Education Council (HIEC) Partnership award for sharing HIEC's vision of inspiring youth to make

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informed career decisions. In 2012 she was named a Canadian Diversity Champion by Women of Influence.

Jennifer Miller

Director General

Innovation Superclusters Initiative

Jennifer Miller has held the position of Director General of Innovation Superclusters Initiative at Innovation, Science and Economic Development Canada (ISED and formerly Industry Canada) since summer 2016. Prior to this role she served two years as Director, Emerging Technologies. Before joining ISED, Jennifer served at the Privy Council Office (PCO) as Director of Policy Innovation in the newly launched Central Innovation Hub, and as Secretariat lead for the DM Committee on Policy Innovation, designing and advancing a variety of initiatives to increase capacity for innovative approaches to policy and program delivery challenges across government.

Jennifer has also held other positions at PCO, including Chief of Staff to the Deputy Secretary (Plans and Consultations), Senior Analyst responsible for the economic portfolio in Priorities and Planning, and analyst responsible for a wide variety of policy files within the Social Development Policy Secretariat. At the former HRSDC, Jennifer worked on policy files related to post-secondary education and student financial assistance, and developed online services for the Canada Student Loans Program. Jennifer holds a Master of Arts degree from Dalhousie University.

Phuong Ngo

Partner

Gowling WLG (CDA)

Phuong Ngo is a partner in Gowling WLG's Ottawa office and is the leader of the Firm's Public Procurement Group. Her practice focuses on public procurement at all levels of government, as well as government contracting related matters. Phuong has extensive experience advising clients on the laws, policies and obligations relating to public procurements, and regularly provides strategic legal advice on the design and conduct of procurement processes. She is actively involved in assisting clients with proposal preparation, government terms and conditions, drafting procurement documentation, regulatory compliance and training programs. She has significant experience representing clients in bid protests and related litigation.

Phuong is an advocate in the Ontario Court and the Federal Court of Canada. Her work also involves proceedings before the Canadian International Trade Tribunal. Phuong has been

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recognized in her field with rankings for public procurement in Chambers Canada, The Best Lawyers in Canada, Legal 500 Canada and Who's Who Legal: Government Contracts. She currently sits on the Firm's Board of Trustees and on the Board of Trustees of the Canadian Museum of Immigration at Pier 21. Phuong practices in both official languages.

Colonel Nicolas J.L. Pilon, CD, P. Eng.

Director, Land Requirements

Canadian Forces

Colonel Nicolas Pilon is currently the Director of Land Requirements for the Canadian Army working in the Canadian Army Headquarters in Ottawa. Colonel Pilon enrolled in the Canadian Armed Forces in 1992 and graduated from Royal Military College in Kingston, Ontario in 1996 with a Bachelor's degree in Civil Engineering. He completed his Military Engineer officer training in 1997 and throughout his career he has served with the Royal Canadian Engineers field forces for over 9 years, including commanding 2 Combat Engineer Regiment in Petawawa, Ontario from 2012 to 2014. He has held many staff appointments that include working in the J5 Plans Branch of the Canadian Joint Headquarters in Kingston, in the G3 operations staff in Canadian Army Headquarters, as Chief of Staff of 2 Canadian Mechanized Brigade Group and as the Senior Joint Engineer in the Canadian Joint Operations Command in Ottawa. Colonel Pilon has also served at the Canadian Forces School of Military Engineers where he was responsible for the training of all Military Engineer officers. Colonel Pilon has four overseas deployment that include East Timor (1999), Afghanistan (2003 and 2005) and Haiti where he was the Chief of Staff of the Military Forces to the United Nations Stabilization Mission from July 2015 to July 2016. He is a graduate of the Joint Command and Staff Program from the Canadian Forces College in Toronto. Colonel Pilon holds a Master's degree in Defence Studies and is also a licensed Professional Engineer with the province of Ontario. He is married and has three children.

Michael Petric

Canadian Lead

AVASCENT

Michael Petric leads Avascent's growth in Canada. He serves clients from diverse backgrounds and helps them identify industrial and technological priorities, export opportunities, and evaluate program outcomes. Michael has recently led projects on diverse topics including Public Private Partnerships (P3s) and the role of foreign direct investment in defence. Prior to joining Avascent, Michael engaged in a year of intensive professional development at the McCain Institute for International Leadership and Human Rights First in Washington, DC. Before moving to the United States, Michael served as a civilian advisor to the Canadian Government on matters of national security and also served as an Infantry Officer in the Canadian Armed



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Forces. Michael's service in the Canadian military included an operational tour to Afghanistan where he was awarded the Canadian Joint Operations Command Commendation for his work professionalizing the Afghan National Army.

Michael graduated from the University of Ottawa with a B.A. in History and Political Science and completed a M.A. in international affairs at the Norman Paterson School of International Affairs in Ottawa. He is also a certified Project Management Professional (PMP) and is pursuing an M.B.A. through IE University in Madrid, Spain.

Kelli Zagata, GS-13

Contracts Director, DCMA Americas

Kelli Zagata is currently assigned to Defense Contract Management Agency International (DCMAI) Americas in Ottawa, Ontario where she currently serves as the Contracts Director. She is responsible for the oversight of a multinational team of contracting professionals performing administration and analysis on over 2,000 contracts in excess of \$4B awarded to more than 120 different suppliers located across Canada and South America.

Previously, Ms. Zagata served as a Business Process Re-Engineering Analyst with the DCMA Process Development Office, located in River's Bend, VA, as well as both a warranted Administrative Contracting and Grants Officer at DCMA Philadelphia located in Tobyhanna, PA. There she was also assigned as a Process Improvement Officer, assisting in the oversight and analysis of streamline CMO performance metrics for a contracts portfolio with a total value of over \$14B amongst 180 distinct contractors. While with DCMA Philadelphia, Ms. Zagata also served as the contracts subject matter expert.

Ms. Zagata began her Government service career with the Defense Commissary Agency in Wiesbaden, Germany where she worked in logistics and procurement as well as with process improvement initiatives. Prior to coming to DCMA in 2008, she spent several years in private industry serving as the Contracts Director for a small Pennsylvania based organization in the health and wellness industry.

Ms. Zagata graduated with a Bachelor of Science Degree in Business Administration from the University of Maryland, Europe. She has also earned her Master of Business Administration with a concentration in Acquisition and Government Contracting. Ms. Zagata is a member of the Defense Acquisition Corps and is DAWIA Level III certified in Contracting. She is also DAWIA Level I certified in Program Management and DoD Lean Six Sigma, Green Belt trained.



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She is married to SFC Ryan Zagata, from Dallas, PA. They have one child, a son, Cole (7). They currently reside as a family in Ottawa, Ontario.